GOVERNMENT OF INDIA
HEALTH AND FAMILY WELFARE
LOK SABHA

UNSTARRED QUESTION NO:1848
ANSWERED ON:07.03.2000
FAMILY PLANNING PROGRAMME
CHINMAYANAND

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether the Government have formulated any scheme to publicize Family Planning Programme during last three years;

(b) if so, the details thereof; State-wise; and

(c) (c) the details of amount provided and utilised for the implementation of Family Planning Programme during the said period, year-wise?

Answer

THE MINISTER OF STARTE IN THE MINISTRY OF HEALTH AND FAMILY WELFARE(INDEPENDENT CHARGE) (SH SANMUGAM)

(a) & (b) The Government have been promoting and popularising the family planning programme since its inception in 1951 through advocacy, awareness generation progerammes and use of local specific infromation, education, communication methods, including inter-personal counselling through the field staff and NGOs.Use of the electronic media and the print media constitutes a major part of this programme. Field publicity is arranged through wings of the Ministry of Information and Broadcastinglike the Sjong & Drama Division, the Directorate of Field Publicity in the Directorate of Advertising and Visual Publicity. In recent years some of the additional measures being taken in most states are: involvement of the Mahila Swathya Sanghas, Sensitisation programme forlocal opnion leaders; use of the Zilla Zaksharatha Samithisfor local IEC;Swasthya Melas, involvement of Health Awareness units under the Nehru Yuvak Kendras in 12 states, etc. The NGO schemeunder the Reproductive and child Health Programme Offers a major role to field level NGOs for advocacy and health communication work.

(c) A statement is annexed.

Annexure referred in reply to part (c) of Lok Sabha Unstarred Question No. 1848

(Rs. in crores)

	Budget Estimates	Actual Estimates
1996-97	1535.00	1562.25
1997-98	1829.35	1822.15
1998-99	2489.35	2342.75